

Baraboo BID Meeting Minutes 9/21/2022

Present:

Members: S. Fay, A. Killgallon, K. Thurow, M. Miller, B. McDaniel, T. Wickus, T. Sefkar, D. Marshall, B. Stelling

Absent:

Members:

Other: Seth Taft, Lacey Steffes – Downtown Baraboo, Inc.

President Fay called the meeting to order at 6:01p

In Compliance of Open Meeting Laws

Approval of August 2022 minutes: Marshall/Killgallon. Carried

Adoption of Agenda: D. Marshall/B. McDaniel, Carried

Officer/Committee

President: Fay

Secretary: Killgallon

Treasurer: Stelling

Appearances: Stelling

Reports

- S. Fay spoke with POE Group about what BID does. The meeting was to inform and promote what BID does for the community.
- S. Fay attended the 9/20 plan commission meeting concerning downtown building.
- We were informed of Electric Vehicle Charging Stations and was inquired about future dates and times for meeting
- None
- Treasurer position is still available for anyone who is interested
- Appearances meeting took place.
- The Decor Group was in touch concerning lease plans for decorative orbs. Conversations are continual.
- Garland has been handled by The Boy Scouts. The condition of the garland (too dry) has been in conversation. The Boy Scouts have been open to options for improvements.

Business Development: Marshall

- Business Development meeting took place and approved the budget.
- Organized listing of available store fronts is on hold pending downtown developments.
- SCORE Resource will be explored for future seminars.

Finance: Wickus/Stelling

- None

Parking: Fay

- Parking met and approved budget.
- No progress has been made on the Coffee Bean parking lot.

Promotions: Wickus

- Promotions met and approved their budget.

Old Business:

- Vote on Baraboo Chamber of Commerce signage investment of \$20,000
 - Motion failed

New Business:

- Discuss DBI marketing strategy info
 - Open discussion on what we envision downtown Baraboo being in 5 years
 - questions to Seth
- Approval of Financials
 - Wickus, McDaniel Carried
- Approval of Vouchers
 - \$8,000 – DBI
 - 2022 Christmas Light Parade, Holiday Advertising, & DBI Events Manager Support

\$8,000 Total

- Motion to Approve Killgallon/McDaniel , Carried
- Discuss & Approve 2023 Budget
 - Motion to Approve Thurow/Marshall , Carried
- Next Agenda Items
 - October 19, 2022 at 6:00pm

Motion to Adjourn at 7:21p, Killgallon, McDaniel, carried.

Respectfully Submitted
Andy Killgallon